

# MrMotoX Website 2011 Advertising Proposal

## “It’s time to be noticed”

The advantages of Internet advertising far exceed that of traditional print publication through costs, availability, wider consumer markets, and the potential for increased profit margins.

Direct traffic – Potential customers are just one click away from learning about your products and services

Branding – Gain name recognition and increase mindshare with banner ads by consistently being in front of your target market. Even people that don’t click on your banner ads are exposed to your business or product name.

Advertising on MrMotoX.com is a sure way to be seen. With the number of people visiting the site on the increase your advertisement will be seen by a huge number of people. Currently the numbers are approximately 250,000 genuine hits a month and growing.

Many of the visitors to the site are the Mums and Dads of Motocross riders and we all know who makes the final decisions when it comes to spending the money on buying the gear needed by the rider. Yep. Mum or Dad.

Along with an ad on the MrMotoX.com website I also do a mass email detailing any updates to the site. This is normally done on a weekly basis. This is where you will also be seen because your company logo will be on every email sent out along with a direct link to your site.

Want more? MrMotoX.com also has a display tent at most Motocross events showcasing photographs and this is where your company pamphlets can be on display to the many people who stop to look at the photos.

So what’s the cost?

**Bold Banner Ad** 800x100 located at the top, left or right side of the home page, advertisers and links pages and every page on the website including any new ones added during the year.

Cost: \$1000.00 Inc GST paid yearly at the start of advertising.

**Small Banner Ad** 300x50 located centre or bottom, left or right side of the home page and also on the advertisers and links pages.

Cost: \$500.00 Inc GST paid yearly at the start of advertising.

If you would like to talk about advertising on MrMotoX.com please don’t hesitate to give me a call or drop me an email.

Regards,

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